



Launch your  
Zurvita business

**Strong!**

Let's get  
started...

**Strong!**

Welcome to your Zurvita journey! There's so much excitement and growth ahead of you! The same way you tell your friends about a favorite movie or restaurant, sharing the products you love with the people you love is natural – AND it's the first step to earning products at a discount and extra income, or even building a team.

Whatever your goals are,  
we're here to help you Start Strong!

“ Believe you can and  
you’re halfway there.”

-Theodore Roosevelt

Your Zurvita journey will be fueled by  
your belief at every turn – belief in the  
products, in your team and customers,  
and most importantly, your belief in  
yourself. You’ve got this!



## What is Start Strong?

Start Strong is an incentive program exclusively for new Consultants – to help you start strong and stay strong with great business habits. During your first 90 days, the Start Strong Program rewards additional bonuses above and beyond your regular commissions earned through our Compensation Plan for sharing Zurvita products, inviting friends to join you, and advancing in rank while you do!



## Customer Acquisition Bonuses

Score a \$20 bonus and achieve Customer Silver when you enroll five Preferred Customers ... and another \$50 bonus when you achieve Customer Gold with a total of 10 Preferred Customers all within your first 60 days.

## Launch Bonuses

Invite friends to join you! Once you've enrolled at least five Preferred Customers, add two new Consultants to your team with a Starter Pak and earn a Launch Bonus! Achieve this in your first 30 days, earn a \$150 Launch Bonus! Do it in 31-60 days and earn a \$50 Launch Bonus! When your new Consultants start enrolling friends and achieve their Launch Bonus, you'll earn \$25 Mentor Bonuses.

## Road to Regional Bonuses

Now that you're sharing products and inviting others to join you, you're creating those healthy business habits that are going to help you succeed with Zurvita!

The more you coach and encourage your team to achieve their Launch Bonus, the more you will advance in rank. And when you do – guess what – you earn more bonuses – in addition to your Customer Acquisition and Launch Bonuses!

\*See Compensation Plan for additional details

Advance to this rank

In this time frame

And earn these bonuses

Advance to  
Senior Consultant

First **30** days

**\$125** Senior Consultant  
Rank Bonus

Additional **\$50** Rank  
Advancement Bonus

**\$175**

Total Rank  
Advancement  
Bonus

Advance to  
Premier Consultant

First **60** days

**\$250** Premier Consultant  
Rank Bonus

Additional **\$100** Rank  
Advancement Bonus

**\$350**

Total Rank  
Advancement  
Bonus

Advance to  
Regional Consultant

First **90** days

**\$500** Regional Consultant  
Rank Bonus

Additional **\$150** Rank  
Advancement Bonus

**\$650**

Total Rank  
Advancement  
Bonus

**PLUS!** Mentor bonuses of \$50, \$100, and \$150 are available as well when your Consultants advance to each of these ranks during their Start Strong period!

*Follow along* on the map!



# Congratulations!

You've completed the Start Strong program and ranked up to Regional Consultant.

You're helping your friends and family get healthier, and building your own Zurvita business at the same time.

We can't wait to see where you take this opportunity!

**YOU DID IT!!**

**COLLECT \$650**

Regional Consultant Rank Bonus (\$500 Regional Consultant Rank Advancement Bonus + \$150 Road to Regional Bonus)

**Regional CONSULTANT**

**Reach Regional Consultant**

with your team's achievements in your first 90 days!

**COACH & ENCOURAGE** your new Consultants to achieve their Launch Bonus

**COACH & ENCOURAGE** your new Consultants to achieve their Launch Bonus

**Reach Premier Consultant**

with your team's achievements in your first 60 days!

**COLLECT \$350**

Rank Advancement Bonus (\$250 Premier Consultant Rank Advancement Bonus + \$100 Road to Regional Bonus)

Let everyone know you've ranked up twice already! Tell them what you are loving about your Zurvita journey.

Fuel up for one more big push – you've almost achieved every milestone!

Keep sharing and enrolling new Preferred Customers and new Consultants

Keep sharing and enrolling new Preferred Customers and new Consultants

**COLLECT \$175**

Rank Advancement Bonus (\$125 Senior Consultant Rank Advancement Bonus + \$50 Road to Regional Bonus)

**Reach Senior Consultant**

with your team's achievements in your first 30 days!

**COACH & ENCOURAGE** your new Consultants to achieve their Launch Bonus

**FEEL GOOD CHECKLIST**

- Customer Silver Bonus
- Customer Gold Bonus
- Commissions on Customer orders
- Builders Bonuses
- Team Bonus
- Launch Bonus

**Celebrate them on social**

**COLLECT \$150 LAUNCH BONUS**

(\$50 if completed in Days 31-60)

**CONGRATS!**

You've achieved your Launch Bonus for enrolling a total of 5 Preferred Customers and 2 Consultants

**x10**

Check this box when complete

**+5**

**+2**

**Enroll 5** More Preferred Customers

**CONGRATS!** You've achieved Customer Gold for Enrolling a total of 10 Preferred Customers

**COLLECT \$50** Customer Gold Acquisition Bonus!

**YOU'VE EARNED \$240**

in commissions for your 10 Preferred Customers on Zeal Combo Paks\* + \$70 in Customer Acquisition Bonuses = \$240\*

\*commissions may vary upon selected Customer Pak

Make a list of everyone who would love to join Zurvita with you – and reach out to them!

**Enroll 5 2** A total of Preferred Customers and New Consultants

Remember...

these Bonuses earned are above and beyond your regular commissions

**COLLECT \$20**

Customer Silver Acquisition Bonus!



**x5**

Check this box when complete

**CONGRATS!** You've achieved Customer Silver for Enrolling 5 Preferred Customers

**Enroll 2** More Preferred Customers (for a total of 5)

Enroll 3 Customers and Earn a **Product Discount**

Make a list of people you'd like to share the product with and Sample them

Power up with a Zeal

Let all your social media networks know you've joined Zurvita!

**CELEBRATE!**

You've started an exciting, rewarding and FUN journey!

**Start** your engines...

It's time to hit the road to big success with Start Strong!